

The **Ventura Breeze** is presenting
the seminar

“Everything that you wanted to know about self-publishing but were afraid to ask.”

The seminar will feature four Ventura Breeze
writers who are self-published book authors:



Sheli Ellsworth—

Award-winning author,
editor, journalist and book
shepherd.



Mira Reverente—

A major life change
propelled this journalist to
self-publish Suddenly Single
Women’s Guide to Finances.



Maryann Ridini Spencer—

Award-winning screenwriter,
producer, author, journalist
and TV host.



James Francis Gray—

Author, self-publisher of
four books and is currently
working on number five.

Moderated by Breeze publisher-editor Sheldon Brown

Just a bit of what you will learn:

How to get self-published • Worst part about self-publishing
Best part about self-publishing • How to get your book in a
distributor’s catalog

The importance of a proof copy and editing • Pricing your book
Marketing and distribution

How to get an ISBN • Should you copyright?

How to start writing from scratch • How to self-publish
on a budget

Should you consider Amazon?

The seminar will be held at Mimi’s Cafe, 3375 E. Main (at the
Mall), 805-644-1388, on March 24, from noon until 3pm.

Cost is \$20.00 and includes free coffee, tea and muffins. Lunch
will be available for purchase.

RSVP at publisher@venturabreeze.com or 805-653-0791